



Advanced Leadership Programme

November 9th to November 13th 2026

Cohort III

5 Days / 40 Hours

INSEAD-Led Classroom Learning



Executive Education

As one of the world's leading and largest graduate business schools, INSEAD offers participants a truly global educational experience. INSEAD Executive Education elevates the skills needed to lead and thrive in a rapidly changing world.

More than forty years ago, the Institute has pioneered in customizing executive education to meet the distinct needs of organizations. Every programme challenges leaders to step outside their comfort zones and drive meaningful impact within their organizations.

Drive impact. Alter the course of business.

INSEAD's original campus is nestled in the tranquil forest of Fontainebleau, Europe, offering a pleasant contrast to the sleek, modernist architecture. Proximity to local French culture keeps us connected to our roots.

Established as an extension of our longstanding presence in Asia, our Singapore campus is situated near the bustling city center and financial district, benefiting from the region's warm climate and culturally rich environment.



As one of the premier and established training organizations, PSTD offers individuals and organizations a gateway to world-class professional development. PSTD's programs are designed to equip leaders with the skills needed to excel and innovate in a rapidly evolving workplace.

Through its diverse range of corporate training programs, workshops and conferences, PSTD inspires individuals and organizations to break barriers, drive innovation, and thrive in an ever-evolving world. It is where knowledge meets impact, creating leaders who excel globally while making a difference locally.

Bridging knowledge globally.

In Numbers

50+

Conferences

500,000+

Participants
Trained Till Date

60,000+

Workshops

800,000+

Training Hours

300+

Corporate
Members

25+

E-module Library

pstd
Bridging Knowledge Globally

Participating Partners



Visit PSTD



INSEAD

Executive Education



INSEAD Advanced Leadership Programme

Programme Overview:

The Advanced Leadership Programme offers a comprehensive curriculum that equips leaders with the knowledge, skills, and mindset necessary to navigate a complex and rapidly changing world. Focusing on global awareness, digital transformation, sustainability, strategic thinking, and purpose-driven leadership, the program aims to develop effective leaders who can drive organizational success in the future.



208,000+

Executives trained
since 1967



125+

Nationalities and unique cultural
perspectives



165+

World-class, thought-
leading faculty



40,000+

Online programme
participants since 2014



3

Full campuses across Europe,
Asia and the Middle East



New

INSEAD San Francisco Hub
for Business Innovation



70+

Open programmes to
support your career



12,400+

Participants yearly



3,500+

Organisations partner
with us every year



Executive Education

Day 1	Day 2	Day 3	Day 4	Day 5
The World is Changing	Our Worlds are Changing	New Ways of Operating	Aligning on Priorities	Creating Movement
• Understanding AI and its implications for executives • Long-term growth and economic crises: Causes, impacts, and paths to recovery	• Leveraging digital for growth and innovation • The xChange Simulation: Leaders as organizational architects • Moving innovation within organizations	• Strategic thinking in a world of uncertainty and complexity • Fishbank Simulation: Sustainability as the next big disruption	• Innovation in highly regulated industries • Embracing uncertainty: Organizational designs for the future • Reinventing a dying business	• Purpose-driven leadership • A Parting Gift: The Executive Challenge (feedback exercise)

Key Benefits:

- **Global Insight:** Discuss and understand global trends and their implications for leadership and your organization.
- **Effective Leadership:** Learn the habits of effective leaders and practices of high-performance organizations.
- **Personal Growth:** Reflect on your organization's performance and your role, departing with a concrete personal action plan.
- **Decision-Making:** Hone your judgment and tune your decision instincts.

Participant Profile:

This programme is designed for senior executives, specifically **C-suite leaders** and individuals at the **C-1 level**, who hold extensive experience overseeing entire companies, business groups, or key functions. They are key decision-makers within their organizations, responsible for driving strategy and growth.

C-Suite Executives

C-1 Level Executives



Reflections from Our Alumni

"Even at the leadership level, we often assume the learning journey is complete. This program proves otherwise. It provides powerful frameworks to rethink leadership, strategy, and organizational growth over the next few years.

I strongly believe organizations should send their top leadership teams for this programme to truly reflect, align, and drive meaningful change together."

Sajjad Iftikhar

Chief Executive Officer, Hoechst Pakistan

"The experience at INSEAD Fontainebleau was exceptional. The faculty, program design, and conceptual delivery were outstanding, and the simulation exercise was truly mind-changing.

This is a remarkable opportunity for Pakistani corporate leaders to gain exposure to world-class faculty and global perspectives. My thanks to PSTD for making it possible."

Syed Jamshed Ahmed

Chief Executive Officer, PharmEvo

"This program was phenomenal both in terms of academic depth and peer learning. The content, case studies, and discussions provided valuable leadership insights, while the networking with leaders across industries added immense perspective.

I would highly recommend this program to both senior leaders and those aspiring to the next stage of their leadership journey. Kudos to PSTD and INSEAD for such an impactful initiative."

Shahzad Safdar

Executive Director, OGDC

"Participating in the Advanced Leadership Program at INSEAD was a truly enriching experience. The faculty, learning environment, and diverse cohort created an exceptional platform for leadership development.

It felt inspiring to return to a student mindset and learn from both world-class trainers and fellow leaders. Congratulations to PSTD and INSEAD for organizing such a well-executed and impactful program."

Shahnawaz Baig

Chief Business Officer, Highnoon

Programme Director



Loïc Sadoulet

Affiliate Professor of Economics

Loïc Sadoulet is an Affiliate Professor of Economics at INSEAD and a Visiting Professor at CEDEP. He holds a PhD in Economics from Princeton University and has been teaching at INSEAD since 2000. His expertise includes macroeconomics, economic development, negotiation analysis, and project-based courses. Loïc designs and directs programmes focused on innovation for new markets and develops week-long deep-dive learning journeys for various industries globally.

His MBA and E-MBA teaching cover macroeconomics, economic development, negotiation analysis, and projects-based courses, using both theoretical and practical approaches to analyse the business environment, develop negotiation skills, and consulting skills to work in unfamiliar and changing settings. For Executives, he designs and directs programmes around innovation for new markets in an evolving world and in emerging markets. He also develops week-long programmes in South Africa, India, China, Korea, Japan, the Silicon Valley, as deep-dive learning journeys for companies like retail bank, telecom or entertainment groups, petroleum or pharmaceutical companies. In all these programmes, the objective is to get executives to think about emerging opportunities in a changing world.

In 2008, Loïc launched the INSEAD Africa Initiative, one of the initiatives of the INSEAD Social Innovation Centre. His research focuses on business development and expansion in emerging economies, both by local efforts and through entry by multinational companies. His interests lie in creating profitable agreements in environments with substantial information gaps. A major line of his research has concentrated on the design of financial services that can be extended (profitably) to traditionally neglected segments. Recently, he has also been involved in investigating ICT-based solutions to create new profitable markets for a range of activities: health, information services, financial services.

Previously, Loïc has worked for the World Bank; in a microfinance institution in Guatemala; at the European Centre for Advanced Research in Economics and Statistics (ECARES) at the Free University of Brussels; and at the Solvay Business School (Belgium) where he was twice rewarded by the Teacher of the Programme Award by the part-time MBA students.

Research Areas

- Economics and business development in emerging markets
- Financial services in emerging markets
- Reputation-based contracts
- Microfinance

Teaching Areas

- Macroeconomics
- Global economic outlook
- Changing economic forces: doing business in an evolving world
- Economic fluctuations: the role and limitations of economic policy
- Financial crises: identifying warning signs and opportunities
- Economics and strategy in emerging markets
- Microfinance: a business case

Industry Sectors

- Banking and Insurance
- Information Technology
- Retailing

Programme Faculty



Loic Sadoulet

Affiliate Professor of
Economics

Programme Director

Loic Sadoulet is an expert in emerging markets in the areas of economics, business development and financial services. His research interests also include reputation-based contracts and microfinance. In 2008, he launched the INSEAD Africa Initiative, in which he focuses on business development and expansion in emerging economies, both by local efforts and through entry by multinational companies. His interests lie in creating profitable agreements in environments with substantial information gaps.

Theos Evgeniou is a Professor of Decision Sciences and Technology Management at INSEAD, and an Academic Director of INSEAD eLab, a research and analytics center at INSEAD that focuses on data analytics for business. Professor Evgeniou has authored more than 30 academic and business articles which have been cited by more than 5000 other publications.

Theodoros Evgeniou

Professor of Decision Sciences
and Technology Management



Jens Meyer

Adjunct Professor | Strategy

Jens F. Meyer's research & teaching activities focus on various management aspects of new media and technology deployment (E-Learning, E-Commerce/Business, web-enabled Business Intelligence, and Change). From Sophia Antipolis/France, where Jens graduated with an MBA in Innovation, Strategy and Information Technology in 1992, he went to INSEAD, Fontainebleau/France, where he co-founded the Centre for Advanced Learning Technologies and later joined RISE, the Centre for Research in Software Excellence.

Antonio Fatas is a Research Fellow at the Centre for Economic and Policy Research in London and has worked as an external consultant for international organisations such as the International Monetary Fund, the OECD and the World Bank.

He teaches the macroeconomics core course in the MBA programme, as well as different modules on the global macroeconomic environment in the Executive Education. His research focuses on the study of business cycles, fiscal policy and the economics of European integration.

Antonio Fatas

Professor of Economics

The Portuguese Council Chaired
Professor of European Studies



Lite J. Nartey

Affiliate Professor of Strategy

Lite Nartey is an Affiliate Professor of Strategy at INSEAD (Fontainebleau campus), in France. Leveraging her professional background in international development, her academic research seeks to demonstrate the business case for stakeholder engagement and the business case for international development. Her research focus on stakeholder engagement and management, examines the contingencies and dynamics at the nexus of the relationships among multinational firms, governments, and civil society actors, as well as the implications of these dynamics on both firm performance and societal value.

CALENDAR 2026

PROGRAMME	DATE	LOCATION	LENGTH	FEE (per participant)	LEVEL - Applicable to all sessions
INSEAD Advanced Leadership Programme	9th - 13th November, 2026	Fontainebleau France	5 Days	PKR 3,480,000/- + ST	• C-Suite Executives • C-1 Level Executives

Programme Fee Includes	Excludes
• Training fees and course materials • Accommodation programme dates • Breakfast during programme dates • Lunches during programme dates • Welcome dinner and/or Closing dinner	• Visa costs • Return travel tickets • Incidentals or any other costs • Excludes travel insurance

TERMS & CONDITIONS

- The first invoice, **covering 100%** of the fee, is due upon participation approval. The current price is based on an exchange rate of **PKR 290/-**, with any adjustments for exchange rate fluctuations reflected in the second invoice.
- This programme operates on a not-for-profit basis. Any additional costs incurred will be billed to the participant's company or the individual.
- PSTD reserves the right to change the location or dates of the programme in the event of visa-related issues. All fees are non-refundable.
- Cancellations from the client end are **non-refundable**. However, payments can be adjusted toward participation in a future INSEAD programme.
- All participant profiles will go through a rigorous screening process by **INSEAD** to ensure suitability of the participant cohort. In the event of non-selection by the **INSEAD** committee, we will notify the participant and their company promptly.
- **Registration Deadline:** September 15th 2026.

Registration Process

1. Submit Your Application

- **Application Submission:** Ensure you submit your completed application form before the registration deadline to secure your spot. **Registration deadline is September 15th 2026.**
- **First-Come, First-Served:** Programme spots are allocated on a first-come, first-served basis, considering each applicant's profile and the overall diversity of the cohort.

2. Application Review

- **Profile Submission:** Once we receive your completed application, we will forward it to INSEAD for their review and approval.
- **Application Acceptance:** All participant profiles will go through a rigorous screening process by INSEAD to ensure suitability of the participant cohort.

3. Payment Process

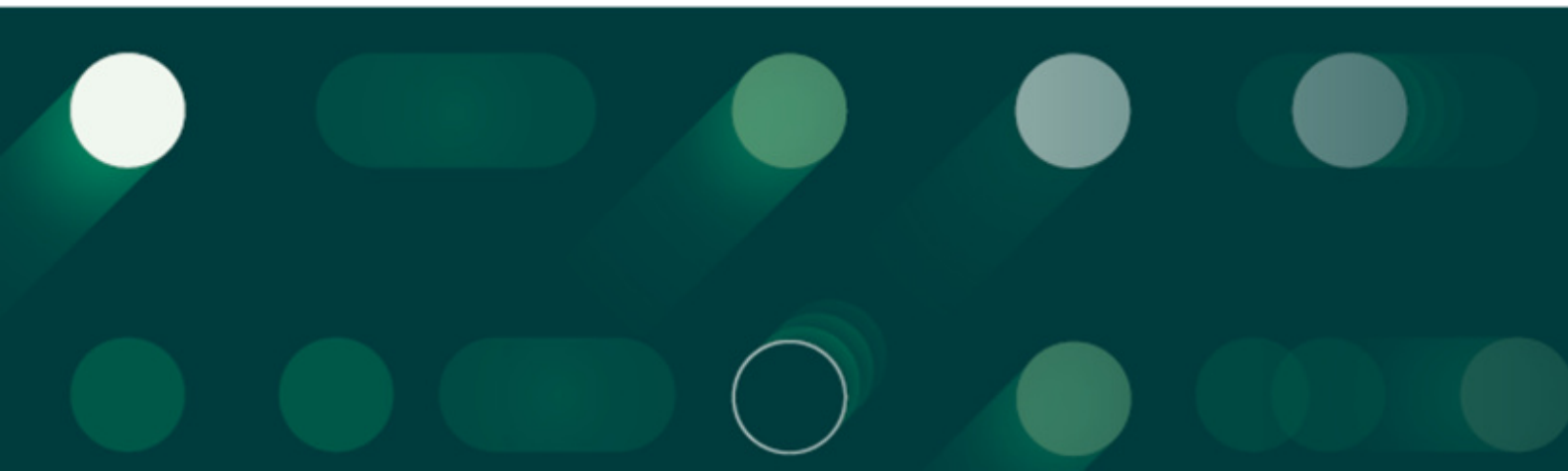
- Upon acceptance of your application, we will issue an invoice covering 100% of the fee. The invoice will be sent to the participant's institution or directly to the individual.
- Any adjustments for exchange rate fluctuations will be reflected in the second invoice.

4. Secure Your Place:

The payment must be made promptly to ensure participation confirmation.

5. Need Help?

If you have any questions or require additional information, please feel free to contact us.



Contact Us:

For further information on the INSEAD Advanced Leadership Programme,



Afshan Zahid

Program Manager

Contact: +92 332 7783999

Email: afshan.zahid@pstd.com.pk



Saquib Niaz

Head of Business

Contact: +92 334 7783385

Email: saquib.niaz@pstd.com.pk



Fizzah Mubashar

Senior Manager - North

Contact: +92 334 7783998

Email: fizzah.mubashar@pstd.com.pk

www.pstd.com.pk

Plot # TC-3, Khayaban-e-Seher, 34th Street, Phase V DHA, Karachi 75500.