



**Annual Public**  
**TRAINING CALENDAR**

**2025**

**psd**  
Bridging Knowledge Globally



# January

## Karachi

Date	Day	Workshop	Consultant Name	Member Fee	Non-Member Fee
14th & 15th	2	Advanced Excel Mastery with AI and BI Tools	Muhammad Ali	37500/-	39500/-
17th	1	First Time Manager	Asif Khan	27500/-	29500/-

## Lahore

15th	1	Agile Breakthroughs: Problem Solving for Leaders	Asad Siddiqui	29500/-	32500/-
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## Islamabad

23rd	1	First Time Manager	Asif Khan	32500/-	34500/-
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# Transformation Toolkit

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February 12th, 2025

## Rahila Narejo

(Head of learning and strategy, PSTD)

Rahila Narejo is the Head of Learning Strategy at PSTD, with over two decades of global experience in building emotionally healthy, high-growth businesses. A Behavioral Science graduate from UCLA with an MSc in NeuroLeadership from Middlesex University (UK), she specializes in psychometrics and leadership development. Accredited by the British Psychological Society, Rahila has led numerous Assessment and Development Centers and coaches C-suite executives through her Signature Program, "The Leadership Journey." She is also certified in the Balanced Scorecard methodology and is the author of the book *Workplace Sanity*, based on her popular column in DAWN newspaper.



# February

## Karachi

Date	Day	Workshop	Consultant Name	Member Fee	Non-Member Fee
11th to 14th	4	Leadership GRID Seminar	Mian Asim Aziz, Farnaz Ayaz	210,000/-	220,000/-
11th	1	Supply Chain Management (SCM)	Noman Lutfi	27500/-	29500/-
12th	1	Women of Influence	Rahila Narejo	35500/-	37500/-
13th	1	Interviewing Skills	Salman Hafeez	32,500/-	33,500/-
18th	1	Bridging the Gap: Work Across Multigenerational	Shakeel Mapara	34500/-	36500/-
25th	1	Generative AI	Agha Ali	38,500/-	39,500/-

## Lahore

11th & 12th	2	Advance Excel for Dashboard Development	Khurram Khan	37,500/-	39,500/-
19th	1	Leadership Development	Aya Mehnat	TBA	TBA
20th	1	WIBCON	Multiple	27000/-	28500/-

## Islamabad

18th	1	Generative AI	Agha Ali	38,500/-	39,500/-
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# Advance Leadership Programme

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April 14th to 18th, 2025

## Loïc Sadoulet

(Affiliate Professor of Economics, INSEAD)

Loïc Sadoulet is an Affiliate Professor of Economics at INSEAD and a visiting professor at CEDEP. Loïc holds a PhD in economics from Princeton University. He has been teaching at INSEAD since 2000 in Executive Development Programmes, MBA, and Executive-MBA programmes.

His MBA and E-MBA teachings cover macroeconomics, economic development, negotiation analysis, and project-based courses, using both theoretical and practical approaches to analyze the business environment, develop negotiation skills, and consulting skills to work in unfamiliar and changing settings. For executives, he designs and directs programmes around innovation for new markets in an evolving world and in emerging markets.



# April

## Karachi

Date	Day	Workshop	Consultant Name	Member Fee	Non-Member Fee
TBA	1	Change Management	Hassan Adnan	TBA	TBA
8th	1	Mastering Executive Sales Dynamic	Mostafa Zago	80,000/-	85,000/-
8th & 9th	2	Project Management	Shuja Ali	38,000/-	39,500/-
8th, 9th, & 10th	3	Strategic HR Partnering: Elevate Your Impact	Multiple Trainers	68,500/-	69,500/-
10th & 11th	2	Advanced Excel Mastery with AI and BI Tools	Aasim Alee	37,500/-	39,500/-
14th to 18th	5	Advance Leadership Programme	Loïc Sadoulet	3,480,000/-	3,480,000
15th	1	Transformation Toolkit	Rahila Narejo	42,500/-	44,500/-
TBA	1	ESG	TBA	TBA	TBA



# Change Management

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TBA



## Hassan Adnan

**Board Member, PSTD and PSHRM;  
HR Integration Leader CCI**

An international, seasoned Business Leader with multifunctional experience of leading Human Resources, Sales, and Public Affairs functions and operating in emerging markets, regional, and global roles. I have worked with British American Tobacco and Coca-Cola CCI across multiple markets. He is a true believer in leveraging the power of culture and leadership to drive business turnaround and growth strategies.



# April

## Lahore

Date	Day	Workshop	Consultant Name	Member Fee	Non-Member Fee
8th to 11th	4	Leadership GRID Seminar	Mian Asim Aziz, Farnaz Ayaz	210,000/-	220,000/-
10th	1	Generative AI	Ali Agha	38,500/-	39,500/-
10th	1	Mastering Executive Sales Dynamic	Mostafa Zaghloul	80,000/-	85,000/-
15th & 16th	2	Advanced Excel Mastery with AI and BI Tool	Aasim Alee	39,500/-	42,500/-
TBA	3	Train The Trainer	Saqib Niaz, Rubina Jamal & Ghazi Taimoor	TBA	TBA
TBA	1	TBA	Adeel Hashmi	TBA	TBA
TBA	1	Bridging the Gap: Work Across Multigenerational	Shakeel Mapara	37,500/-	39,500/-

## Islamabad

9th & 10th	2	Finance for Non- Finance	Hasnain Badami	42,500/-	44,500/-
TBA	1	Problem Solving and Decision Making	Ghazi Taimoor	29,500/-	31,500/-
23th	1	WIBCON	Multiple	27000/-	28500/-



# Business Simulation

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TBA



## Bahaa Hussein

(CPTD® International Facilitator)

Bahaa Hussein, CPTD®, is a distinguished international facilitator renowned for his expertise in various ATD education programs, including the Master Trainer™, Master Performance Consultant™, and Designing Learning Certificate Programs. Presently, he serves as the managing partner at SIMDUSTRY®, a reputable Germany-based business simulation solutions company.

# May

## Karachi

Date	Day	Workshop	Consultant Name	Member Fee	Non-Member Fee
7th	1	DIEB	Moona Hussain	42,500/-	44,500/-
13th & 14th	2	Skills Booster By Fariha Salahuddin	Fariha Salahuddin	38,000/-	39,500/-
15th	1	WIBCON	Multiple	27,000/-	28,500/-
20th	1	Beyond the Surface: Leadership Transformation	Samrah Ibadat	37,500/-	39,500/-
TBA	1	Business Simulation	Baha Hussain	TBA	TBA

## Lahore

7th & 8th	2	Finance for Non- Finance	Hasnain Badami	42,500/-	44,500/-
13th & 14th	2	Data Visualization with POWER BI	Khurram Khan	38,500/-	39,500/-
20th	1	Negotiation Skills & Conflict Management	TBA	TBA	TBA
TBA	1	Business Simulation	Baha Hussain	TBA	TBA
TBA	2	Management Development Program	Ghazi Taimoor	37,500/-	39,500/-

## Islamabad

TBA	2	HR Analytics	Saiyed Shahab	42,500/-	44,500/-
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# Behavioural Integration

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TBA

## Omar Rana

(Pakistani Actor, Director, Consultant at Schuitema group)

Omar Rana is a seasoned coach, consultant, and actor with a career spanning over two decades. Raised in the UAE and a graduate of the London School of Economics, he blends global perspectives with cross-industry expertise. Omar's professional journey includes significant roles in industries such as hospitality and structural steel manufacturing, where he honed his leadership and strategic thinking skills.



# June

## Karachi

Date	Day	Workshop	Consultant Name	Member Fee	Non-Member Fee
4th & 5th	2	Finance for Non- Finance	Hasnain Badami	38,500/-	39,500/-
10th	1	HSE Report Writing	Dr. Tahir Barlas	27,500/-	29,500/-
TBA	1	Empowering the Corporate Persona	Faryal Sethi	24,500/-	26,500/-
TBA	1	Conflict & Negotiation Skills	TBA	24,500/-	26,500/-
TBA	1	Customer Centricity	TBA	26,500/-	28,500/-
TBA	1	ROTI	Dr. Hanif Muhammad	28,500/-	29,500/-

## Lahore

10th & 11th	2	MS Excel Intermeidate to Advance	Khurram Khan	38,500/-	39,500/-
TBA	1	Behavioural Integration	Omair Rana	TBA	TBA
TBA	1	Key Account Management: Breakthrough Strategies For Growing Valued Customers	TBA	TBA	TBA

## Islamabad

TBA	1	Compensation & Benefits	Muhammad Talha	TBA	TBA
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