



Pakistan Society for  
Training & Development

# High IMPACT Communication Skills



Beyond the realms of doubt, it has been only the power of communication that has allowed the best of human race to evolve distinctly and lead the way while communicating diverse social, political & spiritual messages.

Indeed, some of these communications tend to remain vividly etched in our memory forever. Today, communication is called the language of leadership thus making possession of a High Impact Communication Skill Set necessity for every progressive professional.

Whether you are giving a Promotional Interview or communicating your Perspective in a High Profile Board Meeting, Selling a Product or an Idea, delivering High Impact Presentations or Motivational Speeches to a large number of audience.

The “**A J Experience**” not only provides a deep insight into the world of “**High Impact Communication Skills**” but actually trains you to be a **High Impact Communicator** giving you that **definitive edge** to make **you stand out** in the crowd.

# Program at a Glance

## Module One: Neurolinguistic Programming in Play

- Understanding of the basic perceptive channels of Humans i.e. **Visuals, Auditories and Kinesthetics.**
- **High Impact Communications** with **Auditories, Visuals and Kinesthetics** through use of **Predicates.**

## Module Two: "Sur Ki Seerhi"

- **Trains & Strengthens** your **Vocal Cords** to Achieve **High Impact Voice and Word Clarity** even in the absence of a Microphone.
- Deployment of **Saat Surs (The Seven Musical Notes)** to speak in a **Deep Resonant Voice** or **High Pitch Frequencies** without **straining your vocal cords.**
- **Essentials of Basic Communicative Breathing for High Impact Voice Throw or Projection!**

## Module Three: High Impact Mental and Emotional Engagement of Audience through

- The **Science of Mind Body Synchronization.**
- The Art of **Voice Modulation.**

## Module Four: Unleashing with High Impact, Expression of Meanings, hidden in Words and Sentences

- Understanding different **types** and deploying the **Power of Pause.**
- **Mastering the Art of Effective Enunciation.**
- **Communication of Ideas, Perspectives and Unique Selling Points** by deploying the skill of **High Impact Articulation.**
- **Exercising High Impact Control over speed** in **Verbal Communications.**
- **Motivating, Exciting & Energizing** audience by **communicating through High Impact Speech Rhythms.**

## Learning outcomes

After this program an individual will be able to have control over his voice pitch and speed, will be able to understand the Science of Mind Body Synchronization and voice modulation also, this workshop will give that definitive edge to make you stand out in the crowd.

## Who should attend

This program is for mid to senior level managers and those who want to master the art of public speaking, strengthens your Vocal Cords to Achieve High Impact Voice and Word Clarity even in the absence of a Microphone.

## FOR REGISTRATION DETAILS PLEASE CONTACT:

Plot # TC-3, 34th Street, Off Khayaban-e-Sehar,  
Phase V Extension DHA, Karachi.

Huma.alvi@pstd.com.pk  
+92 322-2039799

Shahzaib.ul.mulk@pstd.com.pk  
+92 321-5359737

### Bring this Program In-House

This workshop can be customized to suit specific needs of your organization which may lead to significant savings and increased benefits.

Please contact  
Hasnain.abbas@pstd.com.pk  
+92 21 358574894



### Trainer's profile:

## Dr. Ali Jarrar

Dr. Ali Jarrar's romance with High Impact Communication Skills started nearly three decades ago when he heard for the first time an audio cassette of Maestro, Mr. Zia Mohyeddin recital of the famous poet Faiz Ahmed Faiz.

AJ's passion for expression of meanings and emotions hidden in spoken sentences to encourage high impact motivation in audience and presentation of ideas and perspectives in a manner so powerful that they get deeply imprinted in the listeners' mind led him to seek out Zia Sahib and learn one on one from him. An honor not accorded too many. Later on he further pursued other masters of High Impact Communication like Mr. Khalid Ahmad of Tehreek e Niswan, Chambeli and Actor in Law Fame and Mr. Arif Bahalim a renowned Voice Over artist of today with an upcoming flick "Sawaan". Ali's Journey still continues...

With a Training and Development career spread over a decade spanning from Pfizer Laboratories, Sante (Pvt. Ltd) to Bayer Pakistan, Ali's workshops have gently led hundreds of individuals from all cadres and levels of organizational hierarchy to not only introspect and discover their true hidden potential but also to reflect upon their life strategies and tactics and bring about subtle yet a high impact change in their personal and professional lives leading to tangible efficiency gains for their organizations. Dr. Ali also authored Bayer Pakistan's First Comprehensive Module on dynamic selling entitled "Selling with Excellence".

## Testimonials

### "This Program is: SIMPLY AMAZING"

- Mr. Khalid Mehmood Sethi - Director Commercial HILTON PHARMACEUTICALS.

### "A GAME CHANGER"

- Mr. Kashif Siddiqui - CEO BULLSEYE COMMUNICATION.

### "I have witnessed participant transformations with my own eyes"

- Mr. Sultan Mughal, GM. - HR. PAKISTAN BEVERAGES LIMITED PEPSICO.

### "Impactful Positive Change in Behavior and Speaking Confidence of participants visible at the end of the workshop"

- Mr. Masood Jaffery - C.E.O. SHABBIR TILES (STILE) HOUSE OF HABIB.

"Inspiring"- Ms. Gulrukh Hasan - Snr. Manager Hr, Jaffer Brothers.

### "An excellent Experience"

- Mr. Mohammad Azam Cheema - C.E.O Sayban International.

**Payment Terms** - Please deposit the course fee in advance. Kindly prepare the cheque in favor of "Pakistan Society for Training and Development (PSTD)" and address it to Plot # TC-3, 34th Street, Off Kh-e-Seher, Phase 5 Ext. DHA Karachi along with the copy of this registration form. Please note that PSTD Cancellation Policy is activated as soon as an invoice is received by the client.

**PSTD Cancellation Policy** - Cancellations made at least 5 working days prior to the program will be refunded 50%. If a booking is cancelled in less than 5 working days, no refunds can be given. Cancellations must be confirmed by a letter or email. Substitutions may be made at any time for the same program only. In case of the participant not showing up on the day of the training a replacement can be sent.