



Training & Facilitation Certificate



Earn ATD's globally recognized Certificate & Digital Badge.



Face-to-Face



Aligned to
TD Capability Model™



21 Hours to Complete

Cohort I – 3 Days / 21 Hours
ATD-Led Classroom Learning

Sep 16th – 18th Lahore ● Sep 21st – 23rd Karachi

Register by Sep 1st 2026 – Seats are Limited

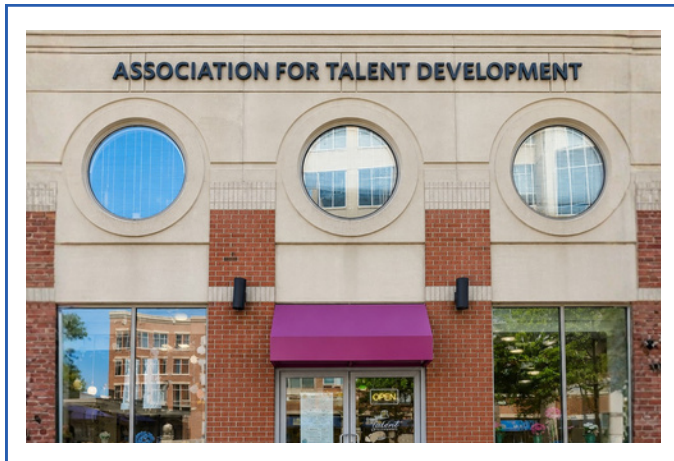
The Industry Leading Train the Trainer Credential – Now
Delivered in Pakistan Through the Global Education Partnership.



PSTD Office



Global Expertise. Real-World Impact.



atd Association for
Talent Development

ATD (Association for Talent Development) Headquartered in Alexandria, Virginia, USA is the world's most established name in talent development with **80+ years** of research behind how the world's leading organizations train, coach and grow their people across 120+ countries.

200+

Courses
Offered

1000+

Organizations
Trained

160,000+

Professionals
Developed

120+

Countries With
Presence



pstd
Bridging Knowledge Globally

PSTD (Pakistan Society for Training & Development) Headquartered in Karachi, Pakistan is an established name in training and development landscape with **60+ years** of bridging knowledge globally through trainings, conferences, coaching, consulting and digital learning.

50+

Courses
Offered

600+

Organizations
Served

50,000+

Professionals
Developed

200+

Expert
Consultants

Training & Facilitation Certificate

This facilitation training course covers the entire end-to-end training cycle, including planning and preparing an in-person training event, managing the learning environment and engaging participants in the classroom to encourage participation, and following up post-event to continue to support learning when training sessions are over.

We'll explore the science of learning, including how factors like learner needs and preferences, training techniques, classroom environment, well-structured materials, and interactive exercises all affect learning outcomes. At the end of this hands-on facilitation course, you will have the opportunity to demonstrate your techniques in a facilitation skills training practice session where you will receive feedback and guidance from peers and an ATD expert facilitator.

Drawing upon ATD's extensive research and experience, this training course will help you become a learner-centric facilitator who recognizes and can apply effective facilitation skills and techniques to in-person training sessions.

KEY LEARNING OUTCOMES

- Select the appropriate mix of learning modalities to support specific contexts, learners and learning objectives in both formal and informal learning settings.
- Use a variety of techniques to engage participants, communicate effectively, and manage group dynamics and behaviors during an event.
- Apply brain science to delivery strategies that address various learner preferences and cognitive needs in the learning environment.
- Demonstrate adult learning principles and effective facilitation techniques to assess and ensure a safe, comfortable, and supportive learning environment.
- Summarize techniques that can be used to develop and evaluate a variety of course materials designed with the learner and the learning objectives in mind.
- Evaluate learning effectiveness and sustain performance beyond the training room.

Research-Backed Content: Built on the Training Delivery & Facilitation Capability of ATD's Talent Development Capability Model™, reflected in the TDBoK™ Guide – the definitive resource for the talent development profession.

YOUR 3 DAY JOURNEY

- Facilitating Formal Learning
- Planning and Coordinating Training Events
- Preparing to Facilitate
- Applying Learning Science

- Selecting Delivery Options and Methods
- Facilitation Styles and Techniques
- Creating A Positive Learning Environment
- Engaging and Managing Participants

- Designing and Developing Learning Materials
- Supporting Informal and Self-Directed Learning
- Facilitation Practice Overview

CREDITS

- **2.1 CEUs** Awarded
- **21 APTD®** Professional Development Hours or Recertification Points
- **21 CPTD®** Professional Development Hours or Recertification Points
- **21 General recertification** credit hours toward PHR, SPHR, and GPHR recertification through HRCI
- **21 PDCs** toward SHRM-CP and SHRMSCP recertification

Key Benefits



Professional Recognition

Earn the ATD Training & Facilitation Certificate and Digital Badge.



Training Cycle Mastery

Build expertise across planning, delivery, and post-program support.



Learning Science Application

Apply adult learning principles and cognitive science to real sessions.



Facilitation Practice

Demonstrate skills live and receive feedback from an ATD expert.



Meet Your Programme Facilitator



Peter Byebierggaard

Managing Partner, Global Teams
Global Learning, Leadership Development
& Facilitation Specialist

Peter has led **global learning, facilitation, and leadership development initiatives since 2003**, designing solutions that strengthen employee experience and organizational capability worldwide. His expertise spans AI-enabled learning design, blended learning, LMS implementation, and data-driven learning strategy – and he has coached senior executives across multinationals, public-sector bodies, and NGOs.

300+

Trainers
Developed

Since 2003

Leading Global

TD Magazine

Co-Author,
The Sense-Making
Loop

Multi- Disciplinary

Aerospace, OrgPsych,
AI & Agile Certs

Client Success Stories



amazon

Well-structured course design with solid theoretical foundation and methodology. The instructor delivered the content excellently.



PORSCHE

Highly professional and systematic content. The instructor was well-prepared, very enthusiastic, and genuinely committed to helping learners.



Jaf

Clear learning objectives, strong interactivity. The instructor's style fully engaged every participant. Highly practical content providing great inspiration for future training work.

Who Should Attend?



Trainers &
Facilitators



L&D
Professionals



Instructional
Designers



Training
Managers



SMEs Who
Teach Others



People
Leaders

Programme Fee

City	Dates	Length	Fee (Per Participant)
Lahore	Sep 16–18, 2026	3 Days / 21 Hrs	PKR 800,000/- +ST
Karachi	Sep 21–23, 2026	3 Days / 21 Hrs	PKR 800,000/- +ST

Register By September 1st 2026, to Secure Your Seat



Terms & Conditions

- Cancellations 5+ working days before the programme: 50% refund.
- Cancellations within 5 working days: non-refundable.
- Substitutions welcome at any time for the same programme.



Contact Us

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