

CONNEX 25
RE▶DEFINE
REIMAGINE REINVENT RECONNECT



5th November, 2025



26th November, 2025



17th December, 2025

ABOUT CONNEX

CONNEX started as a platform to bring together leaders from HR, business, and tech fraternity to explore emerging trends, share insights, and navigate the changing dynamics of work. Now in this year's edition, what began as a conversation has grown into a movement driving innovation, shaping strategies, and redefining how organizations and people can thrive in this dynamic world.



Attendees get a chance to

- Discover the latest developments in the future of work.
- Explore new technology that supports and enhances organizational performance.

CONNEX25

ABOUT HOSTS

CONNEX is hosted by PSTD in collaboration with Pakistan Society for Human Resource Management (PSHRM).

PSTD is a premier, non-profit organization dedicated to advancing workplace excellence and leadership capacity globally. Established in 1966, PSTD has a rich legacy of driving impactful learning and development (L&D) solutions for individuals and organizations across industries.

PSHRM is a non-profit, and non-governmental institution. Managed by an honorary Executive Committee, PSHRM partners with thought leaders at international levels to raise the intellectual and professional standards of HR practices and endeavors to improve the work capabilities of people, as well as of the managers and policy practitioners.

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THEME OF THE YEAR

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The future we once talked about is here – but it's not like what we imagined. Talent has evolved, the workforce is finding its place in a world driven by **AI and automation**. Old leadership models, rigid structures, and static processes are crumbling under this **transformation**.

With this, rises a new reality – one that demands one to

Reimagine, Reinvent & Reconnect

This year's theme **REDEFINE** is more than just a title, it's a call to action. It invites leaders to rethink the old playbook, embrace innovation, and build organizations where technology, talent, and purpose come together to create a lasting impact in an ever-changing world.



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OUR PARTNERS



Agenda

8:30 - 9:00

Registration and Seating

9:00 - 9:15

Qirat & National Anthem

9:15 - 9:30

Theme Introduction

REDEFINE
CONNEX25

Rebecka Zavaleta

(CEO and Co-Founder
of Paismo HR)

9:30 - 9:40

Welcome Address

Fahd K. Chinoy

(President, PSTD; CEO,
Pakistan Cables Ltd)

9:40 - 10:40

Strategy Spotlight

RE: Define Ecosystems

“Building an Ecosystem, Not an Enterprise”

Loïc Sadoulet

(Affiliate Professor of Economics at INSEAD)

10:40 - 11:00

“Innovation Spotlight”

Transform

Powered by **pstd**



Hasan Adnan Ahmed

(Board Member, PSTD; Founder & Leadership Consultant, Leaders Onboard)

11:00 - 11:30

Networking Tea

11:30 - 12:00

Plenary Session

RE: Define Leadership

“Making Leadership Great Again”

Dr. Ghenwa Habbal

(People and Culture Transformation, FORD | The Talent Matrix Author)

12:00 - 12:15

Strategy Spotlight

RE: Define Strategy “Strategy at the Core”

In today's fast-moving world, sticking to outdated, rigid strategies can leave businesses behind. This session will take you on a journey of transformation, showing how companies have shifted from traditional long-term plans to agile, purpose-driven strategies that embrace innovation and adaptability.

Majid Munir

(Director Strategy Mergers and Acquisition - Fauji Fertilizer Group)

12:30 - 12:50

Chronicles of Change

RE: Define Multi-Generations “Co-Existing, Not Competing”

Manzar Bashir

(ICF Coach, FCIPD | Hogan Assessments)

Tabish Azmat

(GM Central HR - Artistic Milliners)

12:50 - 01:00

Strategy Spotlight

RE: Define Culture

As workplaces evolve in a world driven by innovation, diversity, and digital transformation, this session focuses on creating a people-first environment where purpose meets performance. This conversation explores how Nestlé is reimagining its organizational culture to balance global consistency with local authenticity.

01:00 - 02:15

Networking Lunch

02:15 - 02:40

Leadership Dialogue

Panel Debate

RE: Define Strategy: “The Great Detachment”

Reconnecting, Rebuilding, and Redefining Talent for Tomorrow

Multiple panelists

Hassan Habib Khan

(Deputy G.M HR-Talent Management and Employee Engagement, BSS)

Moderator

02:40 - 03:00

Canvas Lab

RE: Define AI: “The AI Paradox”

Fahad Jillanee

(CEO, Synthesis Corp)

03:00 - 04:00

Gamified Group Activity

Mind the Gap! "Every Move Counts"

What if success isn't just about what you know, but how you adapt and apply it? In "Mind the Gap," this immersive simulation helps you align your strengths with future roles, identify skill gaps, and create a personalized growth plan. It's time to bridge the gap between where you are and where you could be.

Multiple Mavericks

04:00 - 04:15

Research Hub

Hybrid Working

Imagine a world where work is no longer confined to office walls. In this session, we'll reveal insights from PSTD and SHU's research on the Hybrid Working Model, exploring how businesses are adapting, leading, and redefining in this new landscape - this is where innovation meets reality based on industry insights.

Zeeshan Nadeem

(Stream Head Talent, Learning & Performance, Jazz)

04:15 - 04:55

Break Out 1

From Chaos to Clarity

Drawing from Beyond Chaos, this session will provide leaders with actionable strategies to navigate uncertainty, cut through the noise, and create clarity for their teams. Aligned with this year's CONNEX theme, RE-DEFINE, we'll explore how leaders can reinvent their approach to not only survive but thrive in a rapidly changing world.

Dr. Oleg Konovalov

(Global Thought Leader, Author, C-Suite Coach)

04:15 - 04:55

Break Out 2

The Capability Curve: Automation. Digitalization. AI

As automation, digitalization, and AI continue to accelerate, the boundaries of human capability are being redefined. This session explores how technology is no longer just a tool for efficiency but a catalyst for transformation—reshaping how we think, work, and lead.

Muhammad Umer

(Head of Human Resources at JS Bank)

04:55 - 05:00

Closing Remarks

Adeel Shareef (CEO - PSTD)

TICKET FEE

CONNEX25		CONNEX25		CONNEX25		CONNEX25	
FOR MEMBER						Per Individual Per Corporate Table (08)	
Per Individual	35,500 +ST						
Per Corporate Table (08)	270,000 +ST						
TICKET							

CONNEX25		CONNEX25		CONNEX25		CONNEX25	
FOR NON-MEMBER						Per Individual Per Corporate Table (08)	
Per Individual	37,500 +ST						
Per Corporate Table (08)	285,000 +ST						
TICKET							

ORGANIZATIONS MAY BUY CORPORATE TABLES AND INVITE THEIR STAKEHOLDERS, PARTNERS AND GUESTS.

TERMS & CONDITIONS

- REGISTRATION WILL BE CONFIRMED ON ADVANCE PAYMENT.
- PSTD IS INCOME TAX EXEMPT.

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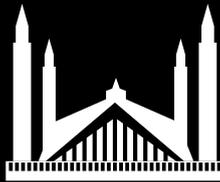
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