



Pakistan Society for
Training and Development



CONNEX'24

HR CONFERENCE AND EXHIBITION

POWERING THE NEXT



27th

Nov. 2024

PC Hotel, Karachi

www.pstd.com.pk

Host Organizations



Pakistan Society for
Training and Development

Pakistan Society for Training & Development (PSTD) is a not-for-profit and non-government organization focused on human resources development through training and conferences. Managed by an honorary Board of Governors, PSTD's purpose is to build and broaden professional leadership, capacity and capability in Pakistan.



Pakistan Society for Human Resource Management is a non-profit, and non-governmental institution. Managed by an honorary Executive Committee, PSHRM partners with thought leaders at international levels to raise the intellectual and professional standards of HR practices.

ABOUT CONNEX

The HR Conference and Exhibition (CONNEX) is a platform for human resource experts and enthusiasts to learn about current HR issues and their solutions as well as employee trends in the context of the theme. Attendees get a chance to not only discover latest developments and thinking in HR, but also interact with new work technology that supports and optimizes the HR lifecycle.



Attendees get a chance to

- Discover latest developments and thinking in HR
- Interact with new technology that supports and optimizes the HR lifecycle



SCAN TO WATCH CONNEX 2022 HIGHLIGHTS

The world started with a massive change –

The Big Bang

Nature shows us that change is always happening and is essential for life

We need to keep evolving to stay relevant
The clouds, water and sun all teach us that

Resisting change is like resisting life itself

Change is not about adapting to today

It's about acting now to meet tomorrow's needs

Welcome to CONNEX 2024 | Powering the Next, where we piece together the puzzle of change and strategy. From embracing new technologies to fostering dynamic work place cultures, we'll explore what these 'Nexts' are, and how these 'Nexts' can be implemented in organizations. Here are our key categories:



**Next
in HR**



**Next in
Technology**



**Next in
Leadership**



**Next in
DEIB**



**Next in
Workforce
Dynamics**

Each piece of the puzzle represents the above categories, combining to reveal the bigger picture – a blueprint for success.

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Support Sponsors



SALIM HABIB UNIVERSITY

Agenda

8:30 - 9:00

Registration and Seating

9:00 - 9:15

Qirat & National Anthem

9:15 - 9:30

Theme Intro

POWERING THE NEXT

Omais Rana

(Pakistani Actor, Director,
Consultant at Schuitema group)

9:30 - 9:40

Welcome Address

Fahd K. Chinoy

(President - PSTD | CEO Pakistan Cables LTD)

9:40 - 10:00

Next in Leadership 

New Learnings, New Possibilities

Change isn't just a theme for this conference—it's happening here at PSTD! Today, we're excited to announce a major transformation. PSTD is evolving, rebranding, and no longer just for Pakistan - yes, you heard it right - we aim to be learning partners for the entire world. Our new vision is centered on bridging knowledge globally, and we are eager to take on this mission in the years to come.

Hasan Adnan Ahmed

(Board Member, PSTD; HR Integration Leader CCI)

10:00 - 10:20

Keynote

Next in Leadership 

Role of Leadership in Times of Change

In this session, the audience will discover key strategies for effective leadership during times of change, along with essential dos and don'ts to help teams navigate transitions and thrive throughout the process.

Mostafa Zaghloul

(Commercial Expert, Mega Multi Nationals)

10:20 - 11:30
Keynote

Next in Leadership 

Unlock Strategic Agility: Empower Your Leadership in a World of Uncertainty

In today's fast-paced, unpredictable business environment, successful CEOs are those who can adapt swiftly, make data-driven decisions, and lead with vision. This session is designed to enhance your organization's ability to thrive in uncertainty, apply cutting-edge tools like AI and Generative AI for strategic planning, and foster resilient teams ready for the future.

Loïc Sadoulet

(Affiliate Professor of Economics, INSEAD - France)

11:30 - 12:00

Networking Tea

12:00 - 1:00
Keynote

Next in Leadership 

Transformative Leadership: Leading with Vision and Innovation

In this dynamic session, participants will explore the core principles of transformative leadership and the strategic moves necessary to foster an environment of innovation and growth. By focusing on key leadership traits such as adaptability, emotional intelligence, and vision, participants will gain practical tools to elevate their leadership style and drive meaningful change within their organizations.

Sandy Monteiro

(Ex- President ASIA Universal Music Group, Lead Consultant for Silver Tiger Associates (STA) and CEO Asia of FENIX360.)

01:00 - 02:00

Networking Lunch

02:00 - 02:20
Plenary Session

Next in HR 

Peak Performance Pyramid: Future of Talent Mgt.

This session will introduce the Peak Performance Pyramid framework, designed to enhance talent management strategies for the future. Participants will explore the essential components of attracting, developing, and retaining top talent in a rapidly changing landscape. Through collaborative discussions and case studies, attendees will learn how to align talent management practices with organizational goals, foster a culture of continuous improvement, and leverage technology to optimize performance.

Bahaa Hussein

(CPTD® International Facilitator)

02:20 - 03:00

Panel Debate

Next in Leadership 

Strategic Priorities for the Future

Get ready for an exciting debate-style panel where both sides will share views on the biggest strategic priorities of today! From the rapid pace of tech adoption and the fight against brain drain to the complexities of a multi-generational workforce and the rise of flexible work models through fresh perspectives, and game-changing insights!

Muhammad Nauman Younas

(Chief Operating Officer at FPCL
(FFBL Power Company Limited))

Zeeshan Hasib Baig

(CEO, Syngenta)

Faisal Qamar

(CEO, Decibel)

Umar Ahsan Khan

(CEO, Dawlance)

Arshia Saqib

(CHRO, Descon)

Moderator

03:00 - 03:10

Lightning Talk 01

Next in Workforce Dynamics 

Roshan Kal

Fostering Inclusivity for all.

This session will explore the transformative impact of flexible working arrangements on workplace productivity and employee well-being. Participants will discuss the benefits and challenges of various flexi-working models, including remote work and hybrid setups. Through interactive discussions and real-world examples, attendees will identify best practices for implementing flexi-working strategies that enhance collaboration, engagement, and efficiency.

Roshan Kal

Sara Hasan

(CHRO, Pepsi)

03:10 - 03:20

Lightning Talk 02

Next in HR 

Well-Being to Greatness

Wellness as the Keystone of a Powerful Work Culture

In this session, participants will delve into the pivotal role of organizational culture in driving success and sustainability. Attendees will explore how to cultivate a positive and inclusive culture that aligns with their values and goals. This session will explore practical exercises, participants will learn strategies for fostering collaboration, enhancing employee engagement, and embracing diversity.

Ali Nadim

(CEO, IGI Life Insurance)

03:20 - 03:30

Lightning Talk 03

Next in Financial Inclusion 

Don't solve problems, expand solutions

This session will address the pressing need for financial inclusion and explore innovative strategies to ensure equitable access to financial services for all. Participants will engage in discussions on barriers to financial access, emerging technologies, and successful solutions empowering individuals to words financial independence.

Omaisr Ansari

(CEO, ABHI)

3:30 - 4:20

Breakout 01

Next in Workforce Dynamics 


Key Pillars of Successful Business Transformation

The session will explore the role of leaders in times of business transformation and it is essential for sustaining growth and relevance. This session will explore the critical role leaders play in guiding organizations through times of change, emphasizing the importance of vision, adaptability, and resilience. Participants will gain insights on how to drive strategic shifts but also on inspiring and empowering their teams to embrace change, fostering a culture that supports innovation and continuous improvement.

Shoaib Baig

(Seasoned international HR/Transformation Leader)

Breakout 02

Next in HR 

The Future of Work: What NOT to Do

As we grapple with mass tech layoffs, AI-driven disruption, and economic uncertainty, navigating the future of work can feel daunting. Rahila Ismail Narejo will highlight the career missteps many professionals are making and illuminate the trends that are redefining today's job market.

Rahila Narejo

(Head of learning and strategy, PSTD)

Breakout 03

Next in Leadership 


Next in **Gen AI** Innovating for Tomorrow's Workplaces

Explore the transformative potential of Generative AI in shaping future workplaces. This session highlights innovative applications that enhance productivity, collaboration, and creativity. Participants will gain actionable insights on leveraging AI tools to drive efficiency.

Agha Ali

(PSTD Trainer, Associate Professor LUMS)

04:20 - 05:25
Group Activity

Next in HR 

Workplace Boardgame: **Hybrid Havoc** with Multiple Game Moderators

Navigate the chaos of the hybrid work world, solve challenges, and come out on top in **Hybrid Havoc!**

A one-of-a-kind scenario-based game where teams encounter problems and obstacles in implementing a hybrid workplace model within a fictional company. Together they must brainstorm ideas and win tokens based on their solutions. The team with the most tokens at the end, will be the winner and become the **Hybrid Maestro!**

 **Materials**
Markers + Flip Chart

05:25 - 05:30

Closing Address

Adeel Shareef

(Chief Executive Officer - **PSTD**)



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Speaker Profiles



Welcome Address

Fahd K. Chinoy

**President - PSTD | Chief Executive Officer
(Pakistan Cables LTD)**

Fahd Kamal Chinoy is an MBA from INSEAD (France) and has a Bachelor of Arts in Economics and Political Science from the University of Pennsylvania, USA. Prior to becoming CEO, he headed various departments including Sales, Marketing, Supply Chain and Informational Technology at Pakistan Cables Limited.



Hasan Adnan Ahmed

(Board Member, PSTD; HR Integration Leader CCI)

An international seasoned Business Leader With multifunctional experience of leading Human Resources, Sales and Public Affairs Functions and operating in emerging markets, regional and global roles. Worked with British American Tobacco and Coca-Cola CCI across multiple markets. A true believer of leveraging the power of Culture and Leadership to drive the business turnaround and growth strategies.

Loïc Sadoulet

(Affiliate Professor of Economics, INSEAD)



Loïc Sadoulet is Affiliate Professor of Economics at INSEAD, and Visiting Professor at CEDEP. Loïc holds a PhD in Economics from Princeton University. He has been teaching at INSEAD since 2000 in Executive Development Programmes, MBA and Executive-MBA programmes.

Sandy Monteiro

**(Ex- President ASIA Universal Music Group,
Lead Consultant for Silver Tiger Associates (STA)
and CEO Asia of FENIX360.)**



STA is an Investment and Consultancy company working on entertainment platforms and intellectual property rights issues with a diverse range of clients such as the Universal Music Group, Formula One, SingTel and Tencent.

Bahaa Hussein

(CPTD® International Facilitator)



Bahaa Hussein, CPTD®, is a distinguished international facilitator renowned for his expertise in various ATD education programs, including the Master Trainer™, Master Performance Consultant™, and Designing Learning Certificate Programs. Presently, he serves as the managing partner at SIMDUSTRY®, a reputable Germany-based Business Simulation Solutions Company.

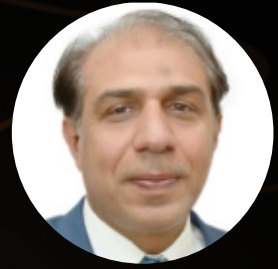


Mostafa Zaghloul

(Commercial Expert in Mega Multi Nationals)

Mostafa is the Business Unit Head of Unilever Arabia, where he has led initiatives generating over \$600 million in sales across 22 diverse sectors and 22 countries. He transformed sales processes in a very big multinational giants like Unilever, Agthia Group, and Mars, showcasing his expertise in transforming business strategies and driving growth.

Muhammad Nauman Younas
(COO at FFBL Power Company Limited)



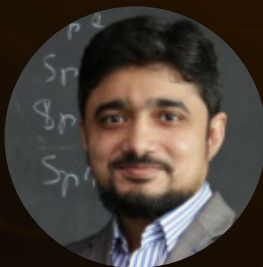
An accomplished Senior Executive with the vision and leadership insights to strategically plan, direct and control Project & company operations to capitalize on emerging business opportunities.

Experience in Project management, engineering, contracts, supply chain, technical support, contemporary solutions and services for over 23 year working in Power Plant & Petrochemical industries.

Arshia Saqib
(CHRO, Descon)

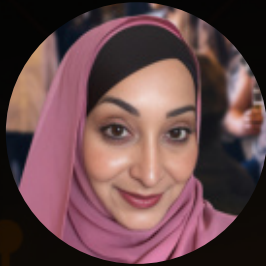


Arshia Saqib is working as the Chief Human Resources Officer (CHRO) at Descon Engineering. In this role, she leads HR initiatives and drives strategic human capital strategies, reporting directly to the CEO. With over 20 years of diverse experience across industries such as FMCG, Automotive Engineering, Telecom, Hospitality, and Financial Institutions, Arshia brings invaluable expertise to Descon.



Agha Ali Raza
(PSTD Trainer, Associate Professor LUMS)

Dr. Agha Ali Raza is a Fulbright scholar who received his Ph.D. in Computer Science with a specialization in Language Technologies from Carnegie Mellon University, Pittsburgh, USA, which ranks among the top Computer Science universities in the United States. He has 19 years of experience as a teacher and researcher spanning prestigious organizations, including FAST-NU, Lahore, the Information Technology University, Punjab, and LUMS. His research focuses on Speech & Natural Language Processing, Artificial Intelligence (AI) and Machine Learning (ML), and Technologies for Emerging Markets.



Rahila Narejo
(Head of learning and strategy, PSTD)

Rahila Ismail Narejo, a neuropsychologist and corporate strategist, has over two decades of expertise preparing organizations and individuals to excel in the future of work. As the Founder and Lead Consultant at NarejoHR, she has designed transformative programs in organizational development, executive coaching, and strategic HR for top-tier clients including Unilever, Nestlé, and Coca-Cola. Well-known for her decade-long weekly advice 'Workplace Sanity' advice column in Pakistan's DAWN.



Shoab Baig
(Seasoned international HR/Transformation Leader)

A seasoned HR leader with a proven track record in driving organizational success through strategic talent management and innovative HR practices, Shoab Baig leverages over a decade of expertise to boost employee engagement and operational efficiency. Known for aligning talent strategies with business goals, Shoab has successfully transformed organizational cultures, delivering measurable impact on performance and profitability.



Faisal Qamar
(CEO, Decibel)

Faisal Qamar is the Co-Founder and CEO at Decibel. He has been instrumental in bringing the concept of business process outsourcing to developing economies. He brings more than two decades of global expertise as a senior corporate executive to design and develop innovative strategies that help businesses excel. He was formerly the COO for SIDDCO Group Ltd. & CFO for Pakistan Textile City Ltd., which enforces his effectiveness in diverse positions of management and leadership.

Umar Ahsan Khan
(CEO, Dawlance)



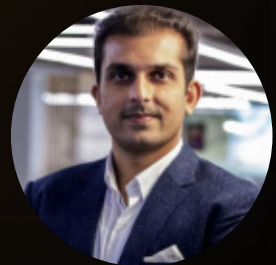
Umar Ahsan Khan is a seasoned professional with extensive experience across multiple industries. He began his career at ICI Pakistan in 1990, contributing to Corporate Finance and Paints Business. In 2010, as CFO at Dawlance, he played a key role in restructuring the group. He later served as COO of Thal Engineering, aligning operations with global standards and securing major industry partnerships. Currently, Umar is the CEO of Dawlance, where he leads strategic growth initiatives.

Ali Nadim
(CEO, IGI Life Insurance)



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Zeeshan Hasib Baig
(Country General Manager, Syngenta)



Zeeshan Baig is a seasoned business executive with extensive experience in strategy, transformation, technology, and operations across multiple industries. He currently serves as CEO & Country General Manager at Syngenta Pakistan, where he and his team have led numerous transformative initiatives in agriculture, including technology and digital innovations. Under Zeeshan's leadership his achievements earned him recognition as one of 'Pakistan's Top-Performing CEOs.'



Omaisr Ansari
(CEO, ABHI)

Omaisr Ansari stands at the forefront of the financial technology revolution as the CEO and Co-founder of ABHI, an innovative embedded finance platform rapidly expanding its influence in the MENAP region. With a decade-long illustrious career in the finance industry, Ansari is a maestro of frontier markets, displaying acute acumen in equity and derivatives, impact investing, and the fintech landscape.



Omaisr Rana
(Pakistani Actor, Director, Consultant
at Schuitema group)
Master Of Ceremony

Omaisr Rana is a seasoned coach, consultant, and actor with a career spanning over two decades. Raised in the UAE and a graduate of the London School of Economics, he blends global perspectives with cross-industry expertise. Omaisr's professional journey includes significant roles in industries such as hospitality and structural steel manufacturing, where he honed his leadership and strategic thinking skills.

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Ticket Fee

CONNEX 2024		CONNEX 2024		CONNEX 2024		CONNEX 2024		CONNEX 2024	
FOR MEMBER								Per Individual Per Corporate Table (08)	
Per Individual		23,500 + Sales Tax							
Per Corporate Table (08)		180,000 + Sales Tax							
TICKET									

CONNEX 2024		CONNEX 2024		CONNEX 2024		CONNEX 2024		CONNEX 2024	
FOR NON-MEMBER								Per Individual Per Corporate Table (08)	
Per Individual		24,500 + Sales Tax							
Per Corporate Table (08)		190,000 + Sales Tax							
TICKET									

ORGANIZATIONS MAY BUY CORPORATE TABLES AND INVITE THEIR STAKEHOLDERS, PARTNERS AND GUESTS.

TERMS & CONDITIONS

- Registration will be confirmed on advance payment
- PSTD is tax exempted

Contact Us



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