



Pakistan Society for
Training and Development



CONNEX

HR CONFERENCE AND EXHIBITION

TECH
TUNED
HEARTS

2023



1st Nov. 2023

PC Hotel, Karachi

ABOUT HOST ORGANIZATIONS



Pakistan Society for Training and Development

Pakistan Society for Training & Development (PSTD) is a not-for-profit and non-government organization focused on human resources development through training and conferences. Managed by an honorary Board of Governors, PSTD's purpose is to build and broaden professional leadership, capacity and capability in Pakistan.



Pakistan Society for Human Resource Management is a non-profit, and non-governmental institution. Managed by an honorary Executive Committee, PSHRM partners with thought leaders at international levels to raise the intellectual and professional standards of HR practices and endeavors to improve the work capabilities of people, as well as of the managers and policy practitioners.

ABOUT CONNEX

The HR Conference and Exhibition (CONNEX) is a platform for human resource experts and enthusiasts to learn about current HR issues and their solutions as well as employee trends in the context of the theme.



ATTENDEES GET A CHANCE TO

- Discover latest developments and thinking in HR
- Interact with new technology that supports and optimizes the HR lifecycle



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FFBL
Fauji Fertilizer Firm Qasim Limited



AGENDA

9:00 – 9:15 a.m

Introduction by Emcee

Ali Saeed

(Senior Trainer, PSTD; CEO, SAAO Capital Private Limited)

9:15 – 9:30 a.m

Welcome Address

Fahd K. Chinoy (President, PSTD; CEO, Pakistan Cables Ltd.)

9:30 – 10:00 a.m

Keynote + Audience Q/A

The Role of HR, Culture and Technology in a Business Transformation

In this session, the speaker will discuss how their company did a complete 180 in terms of profitability, showcasing HR's integral role in catalyzing this change and how the right leadership, culture and technology can pave the path to success.

Waqar Ahmed Malik

(Managing Director & Chief Executive Officer, Fauji Foundation)

10:00 – 10:30 a.m

Keynote + Audience Q/A

AAA+ Leadership in the Digital age

Michael Schulz

(Group Chief People Officer, VEON)

10:30 – 11:20 a.m

Panel Discussion

C-Suite Roundtable:

Catching up to the Digital Age

In this panel discussion, we will bring together C-suite executives from different organizations to discuss their views on an enterprise-wide transformation and address the major ethical, security, financial and human resource concerns that come with it.

Moderator

Muhammad Saad Khan
(VP People & Facilities, Engro Fertilizers Ltd.)

Panelists

Humaira Ahmed
(Head of HR Operations, APAC Syngenta)

Faisal Farooq
(Chief HR Officer, Bank Alfalah Ltd.)

Azhar Nawaz
(Chief Information Officer, Engro Corp.)

11:20 – 12:00 p.m

Networking Tea

12:00 – 12:15 p.m

Lightning Talk

Numbers That Heal:

A Business Case for Preventative Care & Wellness

Embark on a captivating journey with "Numbers That Heal," where the speaker will harness data analytics to vividly illustrate how reactive healthcare falls short, resulting in escalating disease burdens and healthcare costs. However, this isn't merely a chronicle of challenges; it's a tale of solutions. This session aims to make a business case for proactive, data-driven healthcare, emphasizing the strength of prevention over reaction. Discover how this approach not only enhances employee well-being but also leads to a reduction in healthcare expenditures.

Khaqan Sikander
(Chief Executive Officer, Healthx Pakistan)

12:15 – 01:00 p.m

Breakout Sessions **01**

Main Hall

Socio-economic Data Unveils why it's Time for a Rewards Overhaul

An interactive session where attendees will understand what is the fundamental cause leading to rewards strategy ineffectiveness and why they must revisit it. The insights would be critically helpful in enabling the attendees to conduct overhaul of their rewards strategies in light of the socio-economic data.

Muhammad Talha

(Head of HR & CSR, Polyester Business, Lucky Core Industries)

12:15 – 01:00p.m

Breakout Sessions **02**

Zaver Hall

People Analytics Framework for Organizations

In today's competitive business environment, organizations are increasingly looking to data analytics to gain insights into their workforce and make better decisions. In this session, you will learn how to effectively implement people analytics in your HR department.

Farrukh Rasheed

(Chief People Officer, Lucky Core Industries)

12:15 – 01:00 p.m

Breakout Sessions **03**

Ball Room B

Breaking Boundaries, Building Bridges

An insightful talk on the pivotal subjects of diversity, inclusion, and equity in the workplace. The activity-based talk is set to be an engaging event where Asma will explore how embracing diversity and ensuring equity within the workplace can lead to positive change, improved creativity, and enduring business success.

Asma Yusuf

(HR Director, National Foods Ltd.)

01:00 – 02:00 p.m | Networking Lunch

02:00 – 02:40 p.m | Networking Energizer

02:40 – 03:00 p.m | Keynote

Roshan Kal

A nation-wide movement to solve talent scarcity and build work-ready graduates

Sarah Hassan

(Senior HR Director, PepsiCo Pakistan)

03:00 – 03:20 p.m | Lightning Talk 

EWA: A Journey Empowering lives and Bridging Financial Gaps with Digitalization

In a world of financial stress, from rising inflation to unexpected bills, technology emerges as a savior, offering a solution to thousands of employees seeking financial freedom. Let's learn how a Pakistani start-up has unlocked the power for employees to access their hard-earned salaries anytime, anywhere within **30 seconds**.

Omais Ansari

(Co-Founder & CEO, ABHI Ltd.)

03:20 – 03:40 p.m | Lightning Talk 

Powering Digital Transformations with AI and NextGen Tech

In this session we will cover live demos on AI and NextGen technologies-based digital solutions for executive management decision making, process optimization, robotics process for operational jobs and AI-based search engines for HR teams to do contextual data searching.

Saiyed Shahab Ahmed

(Chief Digitalization Executive, PARCO)

03:40 – 04:15 p.m | Panel Discussion **+ Tea**

Engaging GenZ:

Meeting Digital Natives on Their Turf

The future workforce aka Gen Z is characterized by their deep familiarity with digital tools and their unique outlook on life, work, and social interaction. This fun, lighthearted panel discussion will bring together Gen Z panelists to shed light on what they expect from their employers.

Moderator

Bilal Khan

(Deputy Chief Training Officer at Pakistan Petroleum Ltd.)

Panelists

Muskaan Shekhani

(Employee Engagement & Culture Specialist, Tapal Tea)

Amna Shoaib

(L&D and Culture Lead, PepsiCo Pakistan)

Shanzeh Ishtiaq

(Assistant Brand Manager – Cornetto, Unilever)

04:15 – 04:45 p.m | Keynote

Empowering Everyone:

Leveraging Analytics to Create a More Diverse, Equitable, and Inclusive Workforce

Umran Beba

(Partner, August Leadership; Former SVP, Chief Global Diversity and Engagement Officer, PepsiCo)

04:45 – 05:00 p.m | Closing Address by General Manager **PSTD**

SPEAKER PROFILES



Fahd K. Chinoy

President, PSTD | CEO, Pakistan Cables

Fahd Kamal Chinoy is an MBA from INSEAD (France) and has a Bachelor of Arts in Economics and Political Science from the University of Pennsylvania, USA. Prior to becoming CEO, he headed various departments including Sales, Marketing, Supply Chain and Informational Technology at Pakistan Cables Limited.

Fahd Kamal Chinoy has previously served in the banking industry, having worked with TD Securities in New York and Toronto as an Associate in various departments including Loan Syndications and Corporate Banking. He is currently also a Director of Atlas Battery Limited, Focus Humanitarian Assistance Pakistan and the Amir Sultan Chinoy Foundation.



Umran Beba

Partner, August Leadership; Former SVP,
Chief Global Diversity and Engagement Officer (CDO), PepsiCo

Umran is a distinguished business leader with nearly 37 years of experience in the Consumer Goods Industry. Recognized as one of Turkey's 'most influential business minds' by Forbes, she has been featured in Fortune, and authored articles in respected journals. Umran serves on several prestigious boards, including Bakkavor Group PLC and Japan Calbee Snacks.

She is a dedicated advocate for diversity and women's leadership, earning numerous awards for her impactful contributions.



Waqar Malik

Managing Director & Chief Executive Officer,
Fauji Foundation

Waqar the dynamic MD and CEO of Fauji Foundation, boasts an impressive track record of transforming businesses and welfare initiatives. Awarded the prestigious "Sitara e Imtiaz" in 2022, he orchestrated cultural and governance transformations, fostering transparency, openness, and a performance-driven culture. Under his leadership, Fauji Foundation is anticipated to achieve a remarkable 2x increase in revenue and profitability, reaching approximately Rs 725 Bn. Waqar restructured the organization, driving optimal ROI, implementing strategic interventions, and establishing state-of-the-art facilities, including Pakistan's first 3D-printed Artificial Limb Center. With a rich background in finance and international business, he's a fellow member of prestigious institutions and a respected leader in Pakistan's corporate landscape.



Muhammad Saad Khan

VP People & Facilities, Engro Fertilizers Ltd

Saad is a results-driven professional with a diverse background in the chemical industry. Currently serving as the Vice President of People & Facilities at Engro Fertilizers Limited, he brings over a decade of experience in managerial roles, including Chief of Staff to the CEO at Engro Corporation and General Manager positions at Engro Polymer & Chemicals Ltd. Saad is skilled in process engineering, project management, and strategic planning. He holds a Master's degree in Economics from the IBA, Karachi and a Bachelor's degree in Chemical Engineering from the University of Toronto. Outside of work, he is an avid reader, constantly immersing himself in books that fuel his passion for knowledge. When he's not turning pages, he unleashes his competitive spirit on the squash court.



Michael Schulz

Group Chief People Officer, VEON

Michael a visionary global executive, is dedicated to enhancing organizational performance and championing progressive People & Culture leadership. With a rich 20+ years' background in C-Level positions and Board roles across diverse sectors—Telecommunications, Technology, Energy, Industrial Services, and more—he's an expert in driving innovation and transformative people strategies. Currently, as the Group Chief People Officer at VEON, he plays a pivotal role in the company's executive leadership. Prior to this he worked at Puma Energy, Lafarge and Petrofac. Additionally, he runs his own business, 'EXP Advisory,' providing specialized Board Advisory services. Michael's passion lies in fostering inclusion, diversity, and enduring learning, shaping a future where progress inspires and achievement endures.



Humaira Ahmed

Head of HR Operations, APAC Syngenta

Humaira is an accomplished HR leader with a robust background in global corporations. With notable roles at British American Tobacco (BAT), Engro Corp, and GSK, she brings extensive experience in IT infrastructure, organizational development, and talent management. At BAT, she led cultural change initiatives and managed stakeholder relationships. Her tenure at Engro Corp included SAP HR implementation and business process re-engineering. Currently, as Head of HR Operations APAC at Syngenta, Humaira excels in project management, strategy, HR system implementations, and people management. Her versatile expertise spans multiple industry giants, showcasing her impactful contributions in complex corporate environments.



Faisal Farooq Khan

Chief HR Officer, Bank Alfalah Limited

Faisal is a seasoned professional with over 29 years of expertise in HR, Sales, and Marketing. With a rich background in major banking institutions like MCB Bank Limited and Soneri Bank Limited, and as former Head HR of ICI Pakistan, Faisal has an impressive track record in restructuring, policy-making, strategy and talent acquisition. His vast experience, including international exposure, coupled with a strong ethical foundation, has established him as a reputable leader in the industry. Faisal holds an MBA from Lahore University of Management Sciences and a Bachelor's in Mechanical Engineering from NED University of Engineering and Technology.



Khaqan Sikander

Chief Executive Officer, Healthx Pakistan

Khaqan is a French and American educated executive management professional with degrees in Management, Economics, Diplomacy, French, Spanish, Arabic, and Creative Writing. In addition to United Nations assignments in the Middle East, Latin America, and Africa, he has been working in the corporate sector of Pakistan over the last decade and plus.

Conflict zones, refugee camps, wars, nationally televised crises, large-scale public private partnerships, purpose driven businesses, publishing books have all featured thus far in his diverse career.



Azhar Nawaz

Chief Information Officer, Engro Corp.

Azhar is a global IT executive, Azhar is dedicated towards bridging the gap between individuals and technology in driving organizational growth. In his current role he is responsible for fostering meaningful IT-Business collaboration. His contributions include group-wide standardized digitization initiatives. Azhar leads a dynamic team of individuals that develop, optimize, and deliver large scale projects in the areas including Integrations, ERPs, Data Engineering, Operational Technology and Governance. He has been recognized by the industry for empowering both his employees and customers to be more agile, innovative, and better connected. Prior to this he was the CIO at PIA, and Senior Technical Architect at Imperial College London.



Muhammad Talha

Head of HR & CSR, Polyester Business LCI

Talha has over 16 years of experience in managing HR, Strategy, M&As, digitalization and corporate communications for some of the country's most reputable public and private Organizations. Prior to LCI, Talha was a part of HUBCO where he had been an integral part of several M&A assignments, including the acquisition of ThalNova and ENI Pakistan.

He has also served as the Head of HR Digitalization at Jazz and played a pivotal role in digital transformation of the organization.



Farrukh Rasheed

Chief People Officer, Lucky Core Industries

Farrukh Rasheed is Chief People Officer at Lucki Core Industries. Over his 20+ year career, he has held diverse leadership roles across the HR function. Before LCI, Farrukh held the position of Vice President HR & Digitalisation at the Hub Power Company Limited. Prior to that, he served in HR and Six Sigma-related leadership roles at United Energy Pakistan, Engro Corporation, Engro Fertiliser, Engro Eximp and Jazz. He holds an MBA from the Institute of Business Administration (IBA) in Karachi and is a certified Six Sigma Black Belt. Farrukh has also completed his Executive Education from INSEAD.



Sarah Hassan

Senior HR Director, PepsiCo Pakistan

Sarah is a professional with a passion for people and a track record of driving meaningful change. With over 15 years of cross-functional experience, Sarah has established herself as a respected leader in the industry and is currently leading the HR portfolio at PepsiCo Pakistan. Before PepsiCo, Sarah worked as Director People & Culture at Philip Morris International she led the transformation agenda across South Asia. Her experience of over 13 years at PMI includes key roles in finance, business planning, supply chain, distribution and procurement. Outside of work, Sarah is an avid baker, photographer and yoga enthusiast. She believes in the power of mindfulness and self-care and incorporates these practices into her daily routine.



Asma Yusuf

Director HR, National Foods Limited

Asma is a seasoned HR leader with a profound passion for balance and harmony, evident in her yoga practice and diverse professional journey. With 16 dynamic years in HR, she has made significant impacts on prominent organizations. As the current Human Resources Director at National Foods Limited and former Chief People Officer at KFC, Asma has championed diversity, inclusion, and sustainable business practices. During her 13-year tenure at Unilever, she led People, Experience & Operations for multiple countries, emphasizing diversity and inclusion. With a foundation in psychology from the University of Ottawa, Asma combines her expertise with a holistic perspective.



Omair Ansari

Co-Founder & CEO, ABHI Ltd.

Omair is over 10 years of experience in the finance industry, Omair has honed his expertise in frontier markets – including the equity and derivatives market space, impact investing, and fintech. Prior to launching ABHI, he held the position of Portfolio Manager and Investment Analyst at Morgan Stanley in New York. He further enriched his strategic insights as a key Strategic Advisor during his tenure at Vostok Emerging Finance, contributing to its growth in Stockholm, Sweden. Subsequently, Ansari's career path intertwined with Arqaam Capital, Renaissance Capital, and Religare Capital Markets plc, where he progressed through diverse roles as a consultant, director, and vice president, respectively.



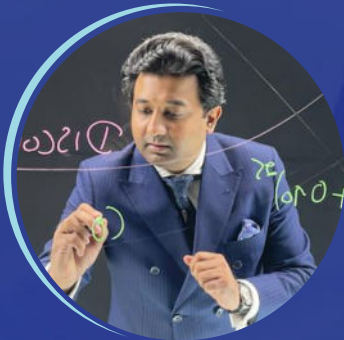
Saiyed Shahab Ahmed

Chief Digitalization Executive, PARCO

Shahab is a seasoned technology specialist with extensive experience in AI, Project Management, Cloud Computing, IT Security and Data Analytics. His case studies have been published by Microsoft as success stories of the year 2014 & 2017 and 2020.

He deployed the first public cloud, and private cloud of Pakistan in the Oil and Gas industry. Shahab's passion for AI extends beyond his professional work.

He is an active contributor to the AI community through forums including Digital Conclave, Microsoft AI focused group and InfoSec Pakistan. He also publishes articles, research papers, and projects on AI-related topics, which have gained widespread recognition for their insights and impact.



Mohammad Ali Saeed

(Senior Trainer, PSTD; CEO, SAAO Capital Private Limited)

Ali has been in the business of transforming "People" and "Processes" for more than a decade, his expertise lies in facilitating Critical Thinking, Persona Development, Evolving Customer Experiences, Energy, Productivity & Time Management, Sales Process & Coaching, Communication (Oral, Written and Gesture Sciences), Strategy and Business Acumen. His career spanned over 15 years as an investment banker. Ali has trained and mentored more than 100,000+ people across Pakistan and the MENA region with over 500+ workshops, seminars and keynotes enchanting audiences with his sagacity and anecdotal performances with real life skews, his interactions with the audiences display the power of the "Triple E" effect in action.





Bilal Ahmed Khan

Deputy Chief Training Officer, PPL

Bilal is a believer, and one of his beliefs is that paradigms and perceptions don't change facts. An inspiring trainer and motivational speaker, Bilal is passionate about helping people reach their highest potential and become their best selves. Participants have described his workshops as 'engaging', 'inspirational' and 'outstanding'. He packs his trainings with rich, result oriented content, engaging activities and is known for communicating with a zest and energy that is highly contagious.

TICKET FEE

CONNEX HR CONFERENCE AND EXHIBITION TECH TUNED HEARTS 2023		CONNEX HR CONFERENCE AND EXHIBITION TECH TUNED HEARTS 2023		CONNEX HR CONFERENCE AND EXHIBITION TECH TUNED HEARTS 2023		CONNEX HR CONFERENCE AND EXHIBITION TECH TUNED HEARTS 2023	
FOR MEMBER						Per Individual Per Corporate Table (08)	
Per Individual	21,000+SST						
Per Corporate Table (08)	160,000+SST						
TICKET							

CONNEX HR CONFERENCE AND EXHIBITION TECH TUNED HEARTS 2023		CONNEX HR CONFERENCE AND EXHIBITION TECH TUNED HEARTS 2023		CONNEX HR CONFERENCE AND EXHIBITION TECH TUNED HEARTS 2023		CONNEX HR CONFERENCE AND EXHIBITION TECH TUNED HEARTS 2023	
FOR NON-MEMBER						Per Individual Per Corporate Table (08)	
Per Individual	22,500+SST						
Per Corporate Table (08)	170,000+SST						
TICKET							

Organizations may buy corporate tables and invite their stakeholders, partners and guests.

TERMS & CONDITIONS

- Registration will be confirmed on advance payment
- PSTD is tax exempted

CONTACT US

FOR REGISTRATION



Fizzah Mubashar
Program Manager North
fizzah.mubashar@pstd.com.pk
+92 333 1545551



Simra Imtiaz
Conference Facilitator
simra.imtiaz@pstd.com.pk
+92 332 2604931

Saad Saeed
Associate Program Manager
saad.saeed@pstd.com.pk
+92 332 7783222



Mehtab Hafeez
Program Manager North
mehtab.hafeez@pstd.com.pk
+92 334 7783344

Ahsan Fatmi
Associate Program Manager
ahsan.fatmi@pstd.com.pk
+92 334 7783444

