



Pakistan Society for
Training & Development



upskilling
AND
reskilling



30-11-21



Movenpick Hotel
Karachi



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Master of ceremony
Mahmood Shamsheer Ali
Advisor and Consultant

Who We Are

The Pakistan Society for Training and Development is a not-for-profit, a non-government organization focused on human resource development through training and conferences. Managed by an honorary Board of Governors, PSTD's purpose is to build and broaden professional leadership, capacity, and capability in Pakistan.

About ALC

PSTD's Annual Learning Conference provides an opportunity for business leaders, HR professionals and learners to get a global perspective on best practices and solutions on organizational challenges in the areas of learning and development.

A graphic consisting of three concentric circles with a crosshair, resembling a target, positioned to the left of the text 'Target Audience'.

Target Audience

- Chief learning officers
- Chief of Human Resources
- Team leaders managing large teams
- Senior executives
- Business leaders
- Innovators
- Corporate trainers & consultants
- Human Resource professionals

UPSKILLING & RESKILLING;

build the individual to build the **organization**

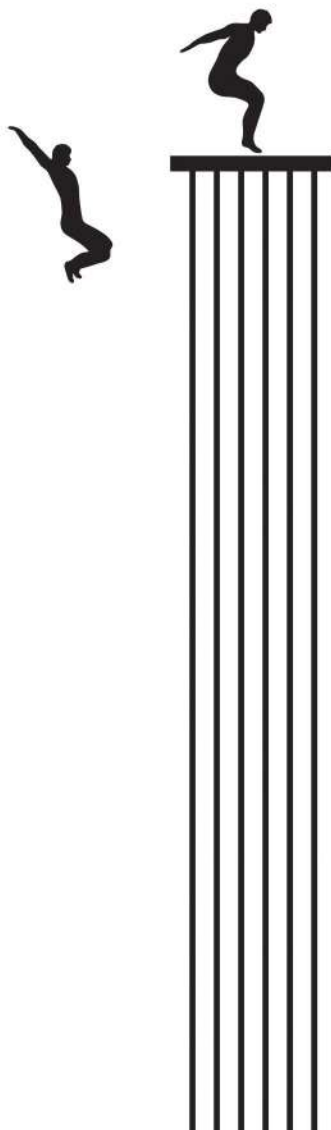
Conference Theme

While the past few years have seen several novelties emerge, it was the pandemic that put them in the spotlight. In many ways, the pace of innovation has accelerated and the market is riddled with disruptions.

This in turn has widened the skill gap, brought to light new management practices as well as learning technologies and redefined L&D's role in an organization. Hence the purpose of this year's conference is to help organizations navigate through these disruptive times using the new L&D compass; calibrated to improve the accuracy of success in the 21st century. This 'compass' will be delivered to attendees in the form of new L&D strategies, insights, and best practices.

Over-arching Objectives

- Bring organizations up-to-speed on the latest learning technologies, methodologies and best practices. e.g. bite-sized learning.
- Introduce and build new skills relevant to the L&D professional's evolving role.
- Address the wide skills gap by identifying new areas of training e.g. virtual leadership.
- Share local and international stories on successful implementation of upskilling programs, new learning tools and methodologies.
- Prepare organizations for the future of work by aligning learning initiatives with business strategy and performance.



8:30 AM – 9:15 AM

Registration

9:15 AM – 9:30 AM

Introduction: **Welcome Note**



SPEAKER

Ali Shirazi

President PSTD

CEO, Atlas Battery Limited

9:30 AM - 9:50 AM

Keynote: **The Growth of Digital Landscape in Pakistan – How Upskilling and Reskilling Helps**

Join us for a powerful opening keynote speech from Mudassir Aqil, who will touch upon some key concepts around learning and organizational structure to not only survive but thrive in the digital transformation of your business.



SPEAKER

Mudassar Aqil

CEO, Telenor Microfinance Bank

M. Mudassar Aqil is an accomplished executive with a career sprawling over 23 years of banking experience in the US and Pakistan. He is a committed champion of digital finance and fintech with a burning passion to fuel innovation.

9:50 AM – 10:00 AM

Learning Bites:

Virtual Reality – Transforming Learning

Meet, Learn and Experience your organization through Virtual Reality. This session will show how you can create a memorable and immersive experience to engage and inspire your employees every day at the workplace.



SPEAKER

Faisal Hamidi

Director Human Resources, DHL Express

Faisal Hamidi is an experienced Human Resources Director with a demonstrated history of working in the logistics and supply chain industry.

10:00 AM – 10:30 AM

Case Study: How Workforce Ecosystems Enable a Thriving Learning Environment

Workforce Ecosystems is a new strategic approach proposed by Deloitte and MIT Sloan Review which focuses on value creation for an organization in all areas, including L&D. Rizwan will share how Engro has successfully implemented this strategy.



SPEAKER

Rizwan Masood Raja

Chief People Officer, Engro Corp

Rizwan Masood Raja joined Engro Corporation as SVP & Chief People Officer in February 2019; his experience spans over 25 years. Rizwan speaks regularly at various forums on topics close to his heart, such as future of work & evolution of HR function in the digital age.

10:30 AM – 11:10 AM

Panel Discussion: The Shift from Conventional Training to Digital and Intelligent Learning

The panelists will discuss lessons from the pandemic, as well as the major trends, innovations and challenges faced by local organizations in digital and intelligent learning.



MODERATOR

Veqar Ul Islam
CEO, Jaffer Business Systems



PANELIST

Ehsan Saya
CEO, Daraz - AliBaba Group



PANELIST

Ahmed Ayub
Co-Founder, Airlift Technologies



PANELIST

Farrukh Rasheed
VP of HR and Digitalization, HUBCO



PANELIST

Amra Mubashir
GM Human Resources, Tapal Tea (pvt) Ltd.



11:10 AM - 11:40 AM

Tea Break

11:40 AM - 12:00 PM

Short Keynote: **Virtual Leadership Skills: What's The Buzz?**

Learn how leadership has been redefined owing to the digital age, and why employees must be re-trained to become effective leaders in the new norm.



SPEAKER

Atif Azim CEO, VentureDive

As CEO of VentureDive, Atif Azim's focus has been to build next-gen software solutions that drive both innovation and social impact.

12:00 PM - 1:00 PM

Learning labs

Develop Power Skills for the Future Workplace Through Game-based Learning

Get an edge in these competitive times by gaining the power to collaborate, the power to communicate effectively and power to lead through game-based learning.



SPEAKER

Saad Tariq

PSTD Consultant and Trainer

Upskilling People for the Future of Work

Kamran will help participants identify the future skills that their businesses need. He'll discuss how they can manage the transition and show them how to chart the pervasive role of technology for professionals.



SPEAKER

Kamran Kiyani

MD, Gem Learning

Functional Coaching - Upskilling leaders for the new world

Join Asim in this captivating session where he will discuss how functional coaching helps build the leadership pipeline and what impact it has on overall performance and productivity.



SPEAKER

Asim Rashid

President and CEO, CreativeSwan



1:00 PM - 2:00 PM

Networking Lunch

2:00 PM - 2:10 PM

Energizer - Haka

In this segment ALC'21 participants will come out of their comfort zone, feel fresh and will be united together through the shared experience of Haka - A ceremonial Māori challenge.



2:10 PM - 2:20 PM

Learning Bites: 7-Minute Micro-Learning Capsules

Join Shahrukh as he shares insights on how to leverage the combined power of bite-sized training and eLearning to induce better workplace performance.



SPEAKER

Shahrukh Masood

Group Director HR, Martin Dow

Shahrukh Masood is a results-oriented professional with proven leadership and success in HR Strategy & Operations. He holds an MBA with specialization in HRM & Marketing.

2:20 PM - 3:35 PM

Interactive Workshop: **How to Craft and Execute an Effective Learning Strategy?**

As more and more organizations focus on ROI and business impact, it has now become more important than ever to create an effective learning and development strategy. Join Faham as he takes you through the process of crafting a learning strategy for your organization, and then create your own strategy under the facilitation of esteemed industry professionals.



SPEAKER

Faham Ahmad

HR Advisor, Fauji Fertilizer bin Qasim Limited

Faham's career Philosophy has been to learn-develop-train and grow. His professional experience is very vast ranging from Telenor Group, British American Tobacco, pepsiCo and Fauji Fertilizer bin Qasim Limited.

3:35 PM - 4:00 PM

Short Keynote: **Dateracy - Must have Skill**

Reading, working with, analyzing and arguing with data is an integral skill for any organization to survive and thrive in the future. Join Umer Chaudhry for a riveting session on data literacy and its industry use cases



SPEAKER

Umer Chaudhry

Co-Founder and MD, Dice Analytics

Umer Chaudhry, Co-Founder and MD of Dice Analytics is an experienced executive with a vision to build a sustainable economy.

4:00 PM - 4:45 PM

Debate: **Can Online Training Successfully Replace In-person Training?**

Join these renowned industry experts for an insightful spicy debate on learner behavior, knowledge acquisition and learning outcomes in online and in-person learning environments.



MODERATOR

Kamran Rizvi

Senior Consultant, Carnelian

Kamran Rizvi brings with him a wealth of cross-cultural management and leadership experience, having worked in Europe, South Asia and the Middle East for over three decades.



DEBATER

Wali Zahid

CEO, Skillcity



DEBATER

Mohammad Ali Saeed

CEO, SAAO Capital Private Ltd.



DEBATER

Fauzia Kerai

Founder and CEO,
I&B Consulting



DEBATER

Munazza Shoab

Head of Total Rewards,
Shared Services HR &
People Analytics,
ICI Pakistan



DEBATER

Zafar Aziz Osmani

CEO of Excelerate
Private Limited



DEBATER

Habiba Sulman

D & I | Regional Head
Learning, Faysal bank

TIME	SESSION	TOPIC	SPEAKERS
8:30 AM - 9:15 AM	Registration		
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9:50 AM - 10:00 AM	Learning Bites	Virtual Reality - Transforming Learning	Faisal Hamidi Director Human Resources, DHL Express
10:00 AM - 10:30 AM	Case Study	How Workforce Ecosystems Enable a Thriving Learning Environment	Rizwan Masood Raja Chief People Officer, Engro Corp.
10:30 AM - 11:10 AM	<h2 style="text-align: center;">Panel Discussion</h2> <h3 style="text-align: center;">The Shift from Conventional Training to Digital and Intelligent Learning</h3> <div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 20%;"> <p>Moderator: Veqar-Ul-Hasan CEO, Jaffar Business Systems</p> </div> <div style="width: 20%;"> <p>Ehsan Sayra CEO, Daraz - Alibaba Group</p> </div> <div style="width: 20%;"> <p>Ahmed Ayub Co-Founder, AirM, Technologies</p> </div> <div style="width: 20%;"> <p>Farrukh Rasheed VP of HR and Digitalization, HUBCO</p> </div> <div style="width: 20%;"> <p>Amra Mubashir GM HR, Tapal Tea Pvt. Ltd.</p> </div> </div>		
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11:40 AM - 12:00 PM	Short Keynote	Virtual Leadership Skills: What's The Buzz?	Atif Azim CEO, VentureDive
12:00 PM - 1:00 PM	Develop Power Skills for the Future Workplace Through Game-based Learning Saad Tariq PSTD Trainer and Consultant	Upskilling People for the Future of Work Kamran Kiyani MD, Gem Learning	Functional Coaching - Upskilling leaders for the new world Asim Rashid President and CEO, CreativeSwan
1:00 PM - 2:00 PM	Networking Lunch		
2:00 PM - 2:10 PM	Energizer	<h3 style="color: red;">Haka</h3> <p>In this segment ALC21 participants will come out of their comfort zone, feel fresh and will be united together through the shared experience of Haka - A ceremonial Maori challenge.</p>	
2:10 PM - 2:20 PM	Learning Bites	7-Minute MicroLearning Capsules	Shahrukh Masood Group Director HR, Martin Dow
2:20 PM - 3:35 PM	Interactive Workshop	How to Craft and Execute an Effective Learning Strategy	Faham Ahmad HR Advisor, Fauji Fertilizer bin Qasim Limited and Facilitators
3:35 PM - 4:00 PM	Short Keynote	Dateracy - Must have Skill	Umer Chaudhry Co-Founder, DICE Analytics
4:00 PM - 4:45 PM	<h2 style="text-align: center;">Debate</h2> <h3 style="text-align: center;">Can Online Training Successfully Replace In-person Training?</h3> <p style="text-align: center;">Moderator: Kamran Rizvi Senior Consultant, Carnelian</p> <div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 20%;"> <p>Wali Zahid CEO, Skilling</p> </div> <div style="width: 20%;"> <p>Mohammad Ali Saeed CEO, SAAD Capital Private Ltd.</p> </div> <div style="width: 20%;"> <p>Fauzia Keral Founder and CEO, ISB Consulting</p> </div> <div style="width: 20%;"> <p>Munazza Shoab Head of Total Rewards, Shared Services HR, People Analytics, ICI Pakistan</p> </div> <div style="width: 20%;"> <p>Zafar Aziz Osmani CEO of Excelerate Private Limited</p> </div> <div style="width: 20%;"> <p>Habiba Sulman D & J Regional Head Learning, Faysal bank</p> </div> </div>		
4:45 PM - 5:00 PM	Thank you and Closing		

CONFERENCE REGISTRATION

Per Participant
(Member)

PKR 16,500/-
(+GST)

Table of 6
(Member)

PKR 95,000/-
(+GST)

Per Participant
(Non-Member)

PKR 18,000/-
(+GST)

Table of 6
(Non-Member)

PKR 105,000/-
(+GST)

Terms & Conditions

- Organizations are requested to nominate **ONLY vaccinated individuals**
- Registration will be confirmed strictly on advance payment
- Organizations may buy corporate tables and invite their stakeholders, partners, and guests
- PSTD is exempted from Withholding Tax therefore it should not be deducted on these amounts

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Conference Lead

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