



Pakistan Society for
Training & Development

BUSINESS WRITING SKILLS

Writing in its many forms is an essential form of communication. Good writing isn't just another nice-to-have ability. It's one of the most important skills one need for conveying a professional image. A 2-day training is designed for anyone who is a subject-matter expert with writing responsibilities or a seasoned writer tasked with developing technical material.

15 - 16

OCT 2020

22,500/- +GST

LEARN TO

1. Enhance trust, communicate honestly, and establish a positive climate
2. Communicate to navigate multi-generational and diverse teams
3. Build bridges of understanding in chaotic environments
4. Communicate effectively to successfully implement change
5. Apply a strategic approach to communication and planning
6. Inspire and motivate others to support your ideas
7. Skillfully handle challenging situations



Arshi Ahmad-Aziz
PSTD Trainer



To register and for details



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