



Pakistan Society for
Training & Development

Return on Training Investment



20-21
FEBRUARY



Every organization wants to know that the money they are spending on training is well spent. They want to know that they are getting a sufficient return on their training investment (ROI). Improvement factors include increased productivity, reduction of waste and improved employee retention.

Measurement of training ROI starts with defining the reasons and goals for the training, determining how much the training costs and verifying the amount of return. In this program, the idea is to enable one to be able to calculate the return on the training investment.

Course Outline

- ROI Trends and Issues
- Evaluation Approaches
- ROI Best Practices
- Barriers and Benefits of ROI
- Training Need Assessment and its Implications to ROI
- Training Effectiveness Measurement Model
- Kirkpatrick Model
 - Level 1: Reaction and Planned Action
 - Level 2: Learning
 - Level 3: Application and Implementation
 - Level 4: Impact
- Philips Model
- Data Collection
- Isolating the Effects of Learning & Development
- Calculating Cost and Converting Benefits to Monetary Value

Who should attend

- Organizational Development Managers & Assistant Managers
- HR Managers & Assistant Managers
- Departmental Heads



Trainer's profile:

DR. HANIF MOHAMMED

Dr. Hanif Mohammed specializes in the areas of Strategy, Financial Modeling, Financial Economics, and Human Resource Management. He holds a PhD in Strategy from California, USA where his research work was focused towards "Creating Strategic Synergy through Strategic Alliances". His second PhD is in Business Administration along with Post Doctorate in Financial Economics. He holds MBA in Marketing with Bi-Major in HRM. He holds a PGD from LUMS and McGill University, Canada with specialization in Operations Management. Whereas, he is a Certified Manager in Training and Development from American Management Association and has done various courses like discussion Leadership from Harvard Business School & also from AMA, New York, USA.

He has approximately 19 years of training and consultancy experience with companies in Pakistan, Canada and USA.

LAHORE

20th - 21st February 2018 | 9:00am - 5:00pm | Lahore

Workshop Investment: PKR 32,500 + GST (Fee per participant)

FOR REGISTRATION DETAILS PLEASE CONTACT

Mehwish Iqbal: +92 321 9433622

Landline: +92 42 35781927-8

Email: register@pstd.com.pk

Bring this Program In-House

This workshop can be customized to suit specific needs of your organization which may lead to significant savings and avoid difficulties. Please contact

Kunwar Ashar

Mobile: +92 345 41949000, +92 342 4122888

Landline: +92-42 35781928

Email: kunwar.ashar@pstd.com.pk

Payment Terms - Please deposit the course fee in advance. Kindly prepare the cheque in favor of "Pakistan Society for Training and Development (PSTD)" and address it to Plot # TC-3, 34th Street, Off Kh-e-Seher, Phase 5 Ext. DHA Karachi along with the copy of this registration form. Please note that PSTD Cancellation Policy is activated as soon as an invoice is received by the client.

PSTD Cancellation Policy - Cancellations made at least 5 working days prior to the program will be refunded 50%. If a booking is cancelled in less than 5 working days, no refunds can be given. Cancellations must be confirmed by a letter or email. Substitutions may be made at any time for the same program only. In case of the participant not showing up on the day of the training a replacement can be sent.